

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **14 May 2025**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **Philippines**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office
- 1110
Postal Code
8. **(632)-8709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,736,471,238
Treasury Shares	505,919,938

11. Indicate the item numbers reported herein: **ITEM 9 (b)**

Please see the attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.** 14 May 2025


DINA D.R. INTING
Chief Financial Officer, Compliance Officer and
Corporate Information Officer



EMPERADOR INC.

EMPERADOR EXPANDS VINEYARD, DISTILLERIES IN EUROPE, MEXICO; NETS P1.85B IN Q1

MANILA, Philippines, – Emperador Inc. is further ramping up its global expansion, growing its vineyard portfolio in Spain with an additional 470 hectares of farmland while also expanding its presence in Mexico and doubling its distillery footprint in Scotland. The global liquor giant sees its global expansion continuing in the next five years, paving the way for significant growth in the near future.

Emperador Inc. President and CEO Winston Co said, “Our ongoing expansions in the United Kingdom, Spain, and Mexico are testaments to our unwavering resolve to pursue our global aspirations.”

In Spain, Emperador’s vineyard farmland expansion is seen to dramatically boost its grape farming capacity, which currently stands at about 17 million kilos per annum. Led by market leader Terry Centenario Brandy, Emperador recorded 7% growth in volume and a 10.8% growth in value for the first quarter of the year based on consumer consumption data. These numbers are especially encouraging considering the current status of the spirits market in Spain, which went down by about 6.3%.

Meanwhile, in Mexico, a recent acquisition through subsidiary Casa Pedro Domecq has deepened Emperador’s foothold in the country’s liquor space. Emperador expects newly acquired mezcal brands Los Danzantes and Alipus to be available this year in the Philippines. Owned by the recently acquired Mexican firm Destileria Los Danzantes, both brands were touted to be among the top 10 best-selling and top 10 trending mezcal brands by industry surveys in recent years. Destileria Los Danzantes is at the forefront of the highly aspirational and artisanal mezcal segment, which expanded by 6% per year as a category from 2017 to 2022 and is expected to continue growing in the next few years.

In the UK, the expansion of The Dalmore distillery in Alness, Scotland continues and is seen to double the brand’s production capacity while also providing a new visitor experience. The company is currently expanding its whisky maturation complex in its Invergordon distillery, doubling its footprint from 45.4 hectares to 92 hectares. This extension will enable the grain distillery to house an additional 1.5 million casks of maturing whisky.

Additionally, the grand expansion of Emperador’s wholly-owned subsidiary Whyte & Mackay in the UK continues to contribute significantly to the company’s goal to meet greater global demand for single malt whiskies.

Emperador ended the first quarter of 2025 on a high note after posting a 6.5% growth in net income amounting to PhP 1.85 billion. ###

Disclaimer: The information in this material contains certain “forward-looking statements”. These forward-looking statements can generally be identified by use of statements that include words or phrases such as Emperador Inc. (EMI) or its management “believes”, “expects”, “anticipates”, “intends”, “plans”, “projects”, “foresees”, and other words or phrases of similar import. Similarly, statements that describe EMI’s objectives, plans, and goals are also forward-looking statements. All forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Nothing in this material is or should be relied upon as a promise or representation of the future. The forward-looking statements included herein are made only as of the date of this material. Unless required by regulation, EMI undertakes no obligation to update such forward-looking statements publicly to reflect subsequent events or circumstances. The delivery of this material shall not, under any circumstance, create any implication that the information contained or referred to in this material is accurate as of any time subsequent to the date hereof.